

Proposal for new Strategic Structure for Nationalist Parties and Independents and Strategic Actions to Win Voters, Seats and Elections

What can be learnt from the 2020 Election Result ?

The General Election of February 2020 has been an important learning experience for us all. We have seen what works, what wins voters and what wins elections and what does not. It is very apparent that most Irish voters registered a protest vote and this protest vote was acquired by Sinn Fein during the election. Some of this victory arose from Sinn Fein's national structure of cumanns, their strong membership base locally and nationally, the hard work of members on the ground winning voters and local communities long before the election and in the months and weeks leading up to elections, and their discipline and loyalty to each other and this placed them in an ideal situation to fully exploit the failures of Fine Gael and Fianna Fail.

When the election was called in early January 2020, Sinn Fein and other parties had 40 – 80 people in each constituency to go out canvassing in public and there were no excuses. These canvass teams were well drilled on what to say on the doorsteps of homes, churches and public places and how to respond to voters. They had policies memorised, the manifesto memorised and the solutions memorised and they were trained in 'people skills', how to be courteous, friendly, mannerly and respectful on the doors. They focused on the key failures of the Fine Gael and Fianna Fail government, such as hospitals, housing, homelessness, the pensions crisis, farming crisis, drugs and crime crisis, the clogged roads, insurance crisis and childcare crisis and how they would solve them. Sinn Fein promised lots of goodies to voters and they wrapped this up by stating we need change in this country. And they had credibility in the eyes of the voters in terms of a national party which could put many TD's into Dail Eireann and provide a government or part of a government. This perception of "supporting a winner" has a big influence on the decisions of voters. Nobody wants to back a perceived loser. A large team of canvassers can hit 30 - 40 homes at once in one area and a similar number in another town/village at the same time in one constituency, and this enables them to reach thousands of homes in a short space of time. These canvass teams worked mornings, afternoons and evenings, which increased their exposure to nearly all voters in a constituency. Canvass teams were in place in all the cities, towns and villages of a constituency and were already known to many voters. Their local knowledge and contacts helped them win new voters at the doorsteps. Sinn

Fein candidates were on radio shows, television, youtube and facebook video meetings in the weeks leading up to the election. They used facebook, social media and the Internet to enhance the work of their own cumanns and dozens of canvassers on the ground. They did not rely on useless echo chambers on facebook and youtube. Some other parties and independents became bogged down in echo chambers on facebook and youtube and performed very poorly in the election. Sinn Fein fully exploited the anger and fears of the voters through leveraging a large national structure of committed members and cumanns and this won the protest vote. While canvassing on doors, I encountered this protest vote in 75% of doors and on every door there was a demand for “change” . .

Most voters on the doors and in public places had never heard about the Irish Freedom Party, the National Party, ACI, Aontu, DDI, Renua, and Patriot Independents. It is foolish to presume that 3 weeks of canvassing by 2 - 5 people in a constituency during evenings (3 hours) will win seats in an election when most voters know nothing about our parties and independents. Voters will smile and say they like you but they will not vote for you as evidenced in the recent election. It is very naive to assume that voters are similar to you and will see ‘common sense’ and vote for you. You need to copy Sinn Fein’s tactics above and FF tactics which are well proven to work. This establishes your credibility on a local level and national level. This wins both the protest votes and local issues related votes. Prior to an election you need an army of canvassers ready for action and another army of voters of over 1,500 people ready to vote for you immediately and ready to pass on the message to their families, friends and work colleagues. This is how Sinn Fein operates and this is how Fianna Fail and Fine Gael won elections for many decades. Look at what happened to the Sinn Fein vote in 2019 at the local elections and then in 2020 during the general election ; there was a complete reversal. Voters are impatient, impulsive, and fickle.

Strategic Actions to Win Voters, Seats and Elections

We can learn from this and integrate much of this into a new nationwide strategy for all nationalist parties and independents. This should include the following:

1. Name

Nationalism is the new movement against Federalism and Globalism in Europe and we need to frame our struggle in this context. The resurgence of Nationalism around the world has been the subject of much commentary in the international press and has become a part of the public consciousness. We need to rename the patriot parties and independents and call them nationalist parties and independents. This is line with other nationalist parties and independents in European countries. The word nationalist is similar to patriot and does not leave us open to critics who would ask us what wars

we fought in, what hunger strikes we were in, what rebellions we fought in, etc.. Nationalist is a moderate term and would help us win the middle ground, and the undecided voters and those who would have voted for Sinn Fein in the past.

2. Fragmentation

The fragmentation of nationalist parties and independents has weakened the whole movement and split the votes and will continue to do so. There is a need for some mergers between these parties. We have Irish Freedom Party, the National Party, ACI, Aontu, DDI, Patriot Independents, and Renua all competing against each other for limited votes and their voters not transferring to each other and not supporting each other. **If Sinn Fein was split into 5 parties and independents it would win nothing.** Two big nationalist parties with centre right policies and cooperating via transfers may be enough to compete effectively in general elections and win seats in Dail Eireann.

3. Cumanns in each Constituency

The nationalist parties and independents need cumanns in each constituency. You need to reach out to existing members and to the general public and ask them to form a cumann in their city, town or village or rural townland. For example a place like Fingal could have 4 cumanns, Dublin South 3 cumanns, Galway East 4 cumanns geographically dispersed, Mayo 4 cumanns geographically dispersed, etc. for each nationalist party and nationalist independent. Once the cuamn is set up locally then build it up with new members. Have a detailed list of policies and solutions in leaflets and online to show your new members. Also provide powerpoint presentations through projectors to new members and new prospects. Make sure that cumann leaders have good people skills, such as friendly, nice smile, courteous, mannerly, honest and respectful. Name your cumann after famous Irish patriots such as the Pearse cumann in Dublin Central, the Ashe cumann in Meath, the Barry cumann in West Cork, the Mellowes cumann in Galway West, the Breen cumann in Tipperary, etc. Cumann meetings once a week. Constituency meeting once every 3 months.

4. A Unifying Local Structure Between Nationalist Parties and Independents in Each Constituency and Nationally

A nationalist alliance cumann would exist in each constituency and act as a meeting and cooperation point for all nationalist parties and independents in a county or constituency. It would be open to members of the cumanns of nationalist parties and independents. This would focus on unifying

nationalists, the nationalist vote and the transfer vote during elections. Areas of common agreement would be mass migration, open borders, EU federalism, globalism, abortion, lgbt education for small children, political and legal system corruption, gang crimes, the health crisis and housing crisis. It would avoid any controversial issues and contentious issues which cause division and it would make this clear to all parties who attend the meetings. All members would sign up to accept respectful disagreement between parties on some issues. Respect is important. Its easy to stir up divisions and anger but this is highly destructive and must be avoided at all costs. Irish history provides us with many sad examples from the past. The IRB could serve a purpose here in these nationalist alliance cumanns around the country. Nationalist alliance meetings once every 4 months. **If Sinn Fein was split into 5 parties and independents it would win nothing.**

5. Public Image

we need to clean up the public image of the nationalist parties and independents. We have been slandered, defamed, lied about, threatened, gossiped about, etc. and had our public image damaged. We need to clear up many, many misunderstandings. We need to communicate who and what we are to the national press and media, to the international press and media and to all social media on the Internet. We are the following:

- The common policies, principles and ethics of the nationalist parties and independents are contained in the attached document moral.doc Download at www.anti-corruption-ireland.org/moral.doc

These are reasonable, rational and modest characteristics for political parties and independents. Its something which appeals to the vast majority of Irish people. This needs to be communicated via the press and media, Internet and social media, leaflets, mail shots, etc. in between elections. Don't wait for an election. The best time to start is 7 months after a general election or local election, when the public start becoming frustrated and angry. Look at what happened to the Sinn Fein vote in 2019 at the local elections and then in 2020 during the general election ; there was a complete reversal. Voters are impatient, impulsive, and fickle.

6. Cumann Work

Cumanns should be busy all year round. Sinn Fein cumanns were very busy for years and months prior to an election. Work gets done. Cumann work would mean:

- Cumann meeting once a week, every week. This must have a set numbered agenda and minutes of the meeting written down. A section for actions, results, lessons learnt and new application of these lessons learnt must be included in the agenda.
- constituency meeting for all cumanns once every 3 months. This must have a set numbered agenda and minutes of the meeting written down. A section for actions, results, lessons learnt and new application of these lessons learnt must be included in the agenda.
- nationalist alliance meetings between nationalist parties and independents in a constituency or constituencies once every 4 months. This must have a set numbered agenda and minutes of the meeting written down. A section for actions, results, lessons learnt and new application of these lessons learnt must be included in the agenda.
- national AGM once a year for nationalist party or independent
- appoint a chairperson, 2 treasurers, secretary, and PR person for each cumann
- appoint a coordinator and chairperson for constituency cummans meetings
- appoint a coordinator and chairperson for nationalist alliance meetings
- educate new cumann members and new prospects about the policies and manifesto of your party or independent
- show new cumann members and new prospects a set of general principles agreed to by nationalist parties and independents and the high moral ground they support. Download document at www.anti-corruption-ireland.org/moral.doc
- set up one clinic in each constituency to meet with voters and listen to them and try to help them. You will need security for this clinic due to problems with mentally unstable lefties.
- get in new members for the cumann both online and offline. Sign them up officially.
- set up public meetings to inform the general public about us. Hire security firm to handle any problems from antifa or other nutcases.

- contact the local and national press and get articles published. If necessary do free work for local newspapers
- set up many local and national Lobby groups around controversial issues such as water charges, homelessness, evictions, the waiting list for social housing, the A and E crisis in hospitals, the hospital waiting lists, the farming crisis, the illegal drugs crisis, the crime crisis, the courts corruption crisis, the pensions crisis, the public service pay crisis, the army pay crisis, the teachers crisis, the childcare crisis, the long commuting crisis, etc. and use these to win over new members for the party and cumanns and new voters. Use a “hearts and minds” campaign to win over new cumann members and voters for you.
- attend public demonstrations and big events at local level and national level and spread our message and win over new members and voters
- go in to Universities, institutes of technology, and other public places to win over young people and get them to join cumanns or set up cumanns there
- set up nationalist boy and girl scouts organisations to train young people in outdoor skills and in nationalist ideology
- join local community organisations, community boards, community networks, religious networks, music bodies, conradh na gaelige, charity and voluntary networks, and sporting clubs in between elections and use these to form new nationalist networks of people and build up the cumann membership
- join activist groups online and offline and use them to build up the cumann membership and party membership nationally.
- achieve things for families and communities and workers in your constituency or be part of a team which does this.
- **Set up Targets for the cumanns monthly, quarterly and yearly such as**
 - winning new members for the cumann or cumanns in the constituency
 - winning new members for the party around Ireland
 - fund raising targets
 - canvassing targets prior to elections and during elections
 - leaflet and poster targets

- public awareness campaigns in press and media and Internet / social media
- networking targets in local area and county and in province / nationally
- the setting up of lobby groups
- the joining of many community, sporting, cultural and social organisations

- **Decentralise Administrative duties**

Correspondence between cumann and outside parties, printing out documents, scanning documents, sharing documents, sharing printers, sending emails, accounts, fund raising, filing documents, backing up electronic files, computer files and paper files, cooperating and coordinating activities, group online editing of documents, skypeing members and others, etc. should be decentralised and highly coordinated. Time schedules should be met.

- fund raising for local candidates at all times, not just before elections. Tap national and American and international people, organisations and fund raisers for funds. State that we are pro democracy, pro nationalism and anti communism, anti fascism, anti globalism, anti federalism, anti Islamism, and anti tyranny.
- cumanns need to be hives of new networking activities to gain groups of new members and voters

- **Canvassing prior to and during election time**

- .1. set up canvassing teams for all cities, towns, villages, and rural areas for local elections and national elections. Ensure geographical dispersion of canvassing teams.
- .2. get maps of housing estates for all cities, towns and villages and mark them off prior to and during canvassing.
- .3. all canvassers must memorise your policies, manifesto, solutions and the big problems facing the country before canvassing. Also memorise the local issues which are annoying people in local areas before you go out canvassing. Be fully prepared and confident before canvassing.
- .4. canvassers trained to focus on the key failures of the government, such as hospitals, housing, homelessness, the pensions crisis, farming crisis, drugs and crime crisis, the clogged roads, insurance crisis and childcare crisis and how they would solve them, when communicating to voters in public
- .5. canvass at homes, public places, churches, sports events and shopping centres.

.6. canvassers must be friendly, smiling, courteous and respectful at the doors and in public places

.7. get all cumann members to get their family, friends and work colleagues to vote for your candidate in the general election and local elections

- **Leaflets and Posters**

Focus on the issues which matter most to the voters. And use a popular Slogan in your leaflets and posters. Start printing up leaflets and posters 6 months or more before an election year starts.

Some ideas on how to win over voters through leaflets and posters are presented in the documents below. Download leaflet proposal at www.anti-corruption-ireland.org/leaflets.doc and download poster proposal at www.anti-corruption-ireland.org/posters.doc

- Identify sports celebrities, and other celebrities and other famous people and get them to join
- Set up regular training for cumann members and outsource this training to bodies / experts if possible
- national leaders and figures must appear on tv talk shows regularly
- help out fellow cumann and party members in employment issues and personal issues. Build camaraderie within the cumann
- write letters in to local newspapers and national newspapers on local issues and mention your party's / independent's views and solutions in between elections. Build up the public profile.
- use garda contacts and military contacts and civil service contacts strategically
- gathering information about other parties and independents which oppose us
- expose any wrong doing by members of other parties and use this as leverage to build up your party / independent
- get nationalist lawyers and barristers to work for free or for reduced fees for cumann members who are physically attacked or slandered or given death threats. Set up a legal fund online and offline and get an army of lawyers and barristers at constituency level and national level to sue all lefties for false allegations of racism and violence against members of your party / independents.
- regular work by cumanns in a constituency to improve security for party members locally and nationally

- If any member of your cumann is attacked physically or put under serious threat then the whole national network of cumanns around Ireland moves against the culprits. And other nationalist parties and independents also get involved. We act as an army. All for one and one for all.
- some facebook and youtube work to increase public awareness about the cumann and party / independent and what they stand for. Stay out of echo chambers on facebook and engage the general public on facebook, and do this in organised teams so that no one is isolated. Block trolls and keep pushing your message forward to new people who know nothing about us.
- do mail shots to voters in the constituency to inform them about your party / independent in between elections or 12 months before an election. Include issues of great concern to voters in your mail shots. Don't wait for an election to be called. Do several mail shots in between elections and get voters to know you exist and what you stand for.
- if an election is to take place next year start canvassing 4 months before the start of that election year.
- use contacts inside the mainstream press and media
- Set up local radio channel and local television channel on Youtube for each constituency and use this to get your message across in between elections. See Point 7 below.
- arrange for local candidates to go on radio shows, television shows, youtube and facebook video meetings in the weeks leading up to the election.

7. Our own National Press and Media

RTE and other national broadcasters and the national press refused to allow nationalist candidates air time and press time in election 2020. This was illegal and disgraceful. We need our own press and media and we need to force legal changes on RTE and some national newspapers. This can be resolved via flanking attacks.

- We have one nationalist newspaper 'The Irish Patriot'. Use this strategically for your cumanns until more similar newspapers are set up. Fund raise for more nationalist newspapers in Ireland and abroad. Many big funders here and abroad will support democracy, our Constitution and laws, and national sovereignty and freedom, and oppose communism, fascism, globalism, federalism, Islamic takeover, and other forms of tyranny.

- Set up our own national radio station using funds from Ireland and abroad. Accessible via radio.
- Set up our own national television station using funds from Ireland and abroad. Accessible via television.
- Set up local radio channels and local television channels on Youtube for each constituency and use this to get your message across in between elections.
- Set up an Irish Patriot magazine and publish it every 3 months.
- Liaise with other nationalist and christian newspapers and magazines around Ireland and Europe and build up a network between you all
- Go to universities and institutes of technology and get young press and media students to work free for you locally. They will gain valuable work experience.
- You are a taxpayer and a television licence payer and you are entitled to see all political parties given equal air time on radio and television. Set up a national channel called **RTE Extra** (National), and set up **RTE Extra** (Cork), **RTE Extra** (Fingal), **RTE Extra** (Galway West) **RTE Extra** (Mayo) on Youtube for each constituency and use this to get your message across in between elections. You will now be enforcing the legal duties of RTE as RTE has refused to do so and broken its own rules and the law.
- Set up our own televised debates on Youtube for local elections and national elections and invite all the parties and independents on to debate.
- Set up links from our new press and media stations to international press and media stations and let us supply them with unfiltered Irish news
- Bring more focus to law and order issues and terrorism issues arising out of open borders and mass migration throughout Europe on all of the above press and media platforms. You must expose the truth and use this to win over many more voters nationwide.
- Bring legal cases to force RTE to give equal air time to all parties and independents, and for RTE to include the leaders of all parties and the main independents in televised debates and radio debates. Court orders of performance could be established months or years prior to elections.

8. Legal Protections for Nationalist Parties and Independents

There is a lot of targeting of nationalist parties and independents. This includes slanders, defamation, lies, assaults, vandalism, family intimidation, calls to employers, calls to clients, death threats, etc.. This needs to be stopped. We propose the following:

- Get nationalist lawyers and barristers to work for free or for reduced fees for cumann members who are physically attacked or slandered or given death threats. Legal assistance in bringing legal actions for false accusations of “fascist”, “racist”, “racism” and “nazi”.
- Set up a legal fund online and offline and get an army of lawyers and barristers at constituency level and national level to sue all lefties for false allegations, incitements to hatred and violence, and actual violence against members of your party / independents.
- Hire security firms to provide security at events organised by us
- Train cumann members and others in martial arts, boxing, and weight training
- Form county and national martial arts groups for mutual protection
- If any member of your cumann is attacked physically or put under serious threat then the whole national network of cumanns around Ireland moves against the culprits. And other nationalist parties and independents also get involved. We act as an army. All for one and one for all.
- The strategic use of gardai for security matters
- Film all incidents and get the name, number and other details of all investigating gardai
- Use your lawyer to get copies of all cctv camera coverage of incidents
- Get the names and addresses and employers of all trouble makers
- The strategic use of private investigators to get important security information
- Expose all cover ups and all corruption online and publicly challenging corrupt individuals to come into court. Do this in public and on all social media and in the mainstream press and media. Nobody can sue you for telling the truth in public.

9. Research Teams

We need people with special research skills at national level and constituency level in the nationalist parties / independents. We need facts, figures, statistics, news items, court case results, etc. from around Ireland and Europe to formulate our information leaflets for voters, for our own use at local level and national level, for our press and media, for letters to newspapers, or articles in newspapers, for mainstream journalists and others. For example we may need to know exactly how many crimes and acts of terrorism occurred as a result of mass migration in country A, country B and country C last year or over 5 years, 10 years, 20 years. Or we may need to know figures for payment of national debt to bail out bankers and speculators for a set number of years. We need hard facts, figures and evidence to support what we say in public, put in leaflets and posters and put in the press and media. They have to be presented in a neat and orderly manner so that members of the public can understand them. And this research work is ongoing over time, as economic and social conditions deteriorate.

10. The Networking Effect

Use the 'Network Effect'. It is one of the most powerful tools we can use in the Information Age. Get your friends, families, work colleagues to network for you and your party / independent. They can use their networks and ask these networks to do further networking. Create new networks out of existing networks and newer and newer networks. And find new and more innovative ways to network with other people, other organisations, other associations, other bodies, etc. in your county and around Ireland. And win over these people and organisations and get them to network for you, and get these others to repeat this process, and so on and on, etc. etc.. This will create new networks for you to spread your message and gain new members for your parties and independents.

11. International

Link up with other nationalist parties in Europe and learn from them. Invite them over to Ireland for conferences and seminars. Visit them in their home countries. Use the tactics and strategies which worked for them. Learn from them. Stay in close contact with them over time. Also use these international contacts for fund raising.